



Genuine Mountain Hospitality



SPECTACULAR RESIDENCES.
AMAZING SERVICE.
UNFORGETTABLE MOMENTS.

RENTAL & HOME CARE



RENTAL

WHEN YOU'RE UNABLE TO DELIGHT IN THE BEAUTY AND SPLENDOR of your mountain home it can still provide enjoyment for others and considerable revenue for you. If you've thought about renting your property, then trust your investment to Tahoe Mountain Resorts Lodging.

Tahoe Mountain Resorts Lodging is known for exceptional service, attentive hospitality and expertise in rental and home care management. As part of our rental program every detail of your guests' experience, from booking to vacation to check-out, will be seamless; and we'll deliver optimal bottom-line results to you.

YOU AND YOUR GUESTS WILL RECEIVE THE FOLLOWING SERVICES only if your residence is part of our rental program:

- Knowledgeable, local, on-site teams, including reservations, guest services, sales, marketing, accounting, maintenance and housekeeping
- Complimentary concierge and bell (seasonal) services
- 24-hour bookings, by phone and online
- 24-hour on-site maintenance and emergency response capabilities
- 24-hour check-in at convenient, central locations in The Village at Northstar and Old Greenwood
- Owner website; allows you to view booked owner and rental stays, make reservations, view completed work orders and monthly statements
- Collection and payment of all lodging and sales taxes, on your behalf
- Effortless fulfillment of special requests; from extra towels or pillows, to forgotten sundries, to grocery delivery and more
- 30+ years of hospitality experience, nurturing travelers to become devoted, repeat guests

Impeccable service. Carefree ownership.

HOME CARE

ENTRUST YOUR HOME to Tahoe Mountain Resorts Lodging and receive peace of mind knowing your asset is well-protected. Our home care services are for owners who choose not to rent but would still like to enjoy an on-site, turnkey property management solution with the following:

- A dedicated property manager, serving as your single point of contact
- Professional, thorough and courteous on-site housekeeping services
- Mindfulness of your dossier, following individual owner housekeeping preferences
- Prompt, efficient, on-site maintenance services
- Complimentary concierge and bell (seasonal) services
- Additional services like bill paying, handling of mail, packages and pre-arrival requests
- Regular property inspections
- Detailed accounting of maintenance and repairs

WE HANDLE ALL THE DETAILS so you can enjoy the benefits of your investment, and your family and friends can enjoy an unparalleled Tahoe Mountain Resorts Lodging experience.



MARKETING



AS PART OF THE TAHOE MOUNTAIN RESORTS LODGING RENTAL PROGRAM, you will benefit from our powerful marketing and sales tactics, proven to maximize reservations and rental income. While other companies may court you with an enticing introductory revenue split, they're unable to achieve our higher nightly rates, longer stays and repeat guests; potentially resulting in an overall net loss of earnings to you. These organizations lack on-site presence, depth of experience and are not focused exclusively on Northstar, Old Greenwood and Gray's Crossing. They do not offer concierge or bell services and are not poised to handle urgent maintenance or emergency situations. Finally, their marketing efforts consist primarily of placements on vacation rental or classified listing websites, free and low-cost efforts you could do yourself and forego a sharing of proceeds.

OUR MARKETING STRATEGIES GO MUCH DEEPER. We invest hundreds of thousands of dollars each year into proven, and leading-edge initiatives, with a singular goal in mind: *maximizing exposure, rental nights and your total revenue.*

Maximum exposure. Minimal effort.

As part of our rental program, your property will be aggressively marketed through:

- TahoeMountainLodging.com. We invest significantly into the optimization of our website, assuring travelers can easily find and book our accommodations when seeking a Lake Tahoe getaway
- Powerful ski, golf and travel websites like Ski.com, Expedia, VRBO, Airbnb, Trip Advisor and more
- Today's top social platforms, such as Facebook, Twitter, Pinterest and YouTube
- Our monthly e-newsletter and flash sales to 13,000+ opt-in subscribers, plus cross-marketing to affluent travelers who have stayed at our sister resorts
- Digital and print ad placements in key Lake Tahoe tour and travel publications
- Tradeshow events designed to attract weddings, golf and corporate groups
- A robust press strategy, targeting pivotal resort lifestyle and Northern California/Nevada media
- Travel consortiums, top local real estate brokers, resort travel agents
- Our partnerships with key entities such as Vail Resorts and Ritz-Carlton
- Exclusive local, national and international marketing channels



WHY TAHOE MOUNTAIN RESORTS LODGING?

With so many options available to you for rental and home care, why choose Tahoe Mountain Resorts Lodging? Beyond our promise of delivering excellence and extraordinary results, we also offer:

TMRL [Others](#)

A DISTINCT FOCUS on luxury properties in Northstar, Old Greenwood and Gray's Crossing •

THE CAPACITY to achieve higher nightly yields, longer stays, repeat guests •

ON-PROPERTY PRESENCE in the Village at Northstar and Old Greenwood, providing convenient check-in for owners and guests •

ON-PROPERTY RESERVATIONS, guest services, sales, marketing, accounting, maintenance and housekeeping teams, with 24/7/365 day-a-year emergency response capabilities •

ON-PROPERTY CONCIERGE and bell staff (seasonal), offering exceptional Northstar and Lake Tahoe-area knowledge •

MARKETING STRATEGY that is powerful, far-reaching, and robust; well beyond free or low-cost vacation rental and classified ad websites •

DEPTH OF EXPERIENCE, including HOA management, enabling a top down understanding of each resort •

LUXURY FRONT DESK with seasoned, full-service staff and 24-hour check-in option •

PERSONALIZED GUEST EXPERIENCES including pre-arrival concierge, grocery delivery, housekeeping and home care requests •

COMPETITIVE REVENUE SPLIT • •

COVERAGE of all marketing, advertising and credit card fees on behalf of your rental home •

CONSISTENT REACH to sophisticated travelers, worldwide •



ENROLL YOUR RESIDENCE in the Tahoe Mountain Resorts Lodging Rental and/or Home Care Service Programs to begin enjoying impeccable service, carefree ownership, optimal performance, results and profitability.

www.tahoemountainlodging.com · 800.757.9763 · info@tahoemountainlodging.com



NEED TO HEAR MORE? CHECK OUT OUR REVIEWS AND TESTIMONIALS

"Luxury, convenience, top-notch service"

-Explorer4Life

"Some of the best lodging I've stayed in—ever!"

-mikeone

"The place to stay in North Tahoe"

-MaxY

"Everyone was excellent! Far superior than any other resort we have ever stayed in. The concierge went above and beyond and we will never forget it!"

-TEcheverria

"Amazing staff and accommodations"

-Nishgray

"Perfect"

-Tyrajama

"Casual elegance at its best"

-art1955

"Best in mountain lodging experiences, Tahoe Mountain Resorts rocks!"

-littlered012656

"Stellar, five-star, quality work, which gives me pride of ownership...I could not ask for a better rental program, with excellent returns."

-ALove

"Everyone and everything was SUPER, SUPER phenomenal!"

-HBillger



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